The Government of the Punjab is implementing the Punjab Human Capital Investment Project (PHCIP) with the assistance of the World Bank. The credit includes a Technical Assistance (TA) component to help achieve the objectives of PHCIP.

2. Under this programme, PMIU invites experienced candidates having relevant experience/qualification from recognized universities to indicate their interest in providing the services. Interested candidates should provide information indicating that they are qualified to perform the below mentioned services:

<table>
<thead>
<tr>
<th>S.No</th>
<th>Area for which Consultancy Services are Required</th>
<th>Qualification &amp; Experience</th>
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</table>
| 1    | Social Mobilization Specialist                | Master’s degree or equivalent (sixteen (16) years of education) in Development Studies/ Business Administration/ Public Policy/ Social Policy/ Social /Economic Development/ Public Administration or relevant discipline from a foreign or local university, duly recognized by the Higher Education Commission (HEC) of Pakistan. **Experience**  
- At least, eight (08) years of documentary verifiable experience, after acquiring stipulated qualifications in in the public sector, preferably with a focus on community-based development.  
- Experience in developing creative content, awareness campaigns and community mobilization strategies is required.  
- Due weightage shall be accorded to experience working on large scale government or donor-funded projects. |
|      | Database Analyst (DBA)                        | Graduate degree or equivalent (sixteen (16) years of education) in IT/CS, BBA/BS with specialization in ITM (Information Technology Management) from a foreign or local university, duly recognized by the Higher Education Commission (HEC) of Pakistan. Any additional Certification/Diploma, such as SQL, SQL Database Administration or related certification, shall be accorded due weightage **Experience**  
- At least, four (04) years of documentary verifiable experience, after acquiring stipulated qualification, as database analyst, in government organizations of repute, with experience in data maintenance, software development and programming.  
- Knowledge and experience of software development and programming languages, relational databases, SQL, SQL Express or SQL Server (applications running these backend DBs) and its tuning, .NET, IIS (Internet Information Services), Visual Studio for performance, automating database and server-side application maintenance and monitoring. |
3. ToRs can be downloaded from: https://www.pesrp.edu.pk.

4. Qualified female candidates are encouraged to apply.

5. Individual Consultants will be selected in accordance with the World Bank’s Procurement Regulations for Borrowers for Consulting Services dated July 2016; revised November 2017 & August 2018 (Procurement Regulations). The Project will be subject to the World Bank’s Anticorruption Guidelines, dated October 15, 2006, and revised in January 2011 and July 2016.

6. Interested candidates should submit the Expression of Interest with Curriculum Vitae (CV), copies of educational degrees/certificates/experience certificates, and CNIC by March 3, 2021 till 4.00 PM. If a face to face meeting is required, same shall be done virtually.

Programme Monitoring and Implementation Unit
Punjab Education Sector Reform Programme
Link Wahadat Road, Near Govt Pilot HSS
Lahore
Tel: 00-92-42-99260126